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Vivek Bhole

The purpose of this profession is innovation. So if you are not innovative you cannot be in this profession.



Design
insight



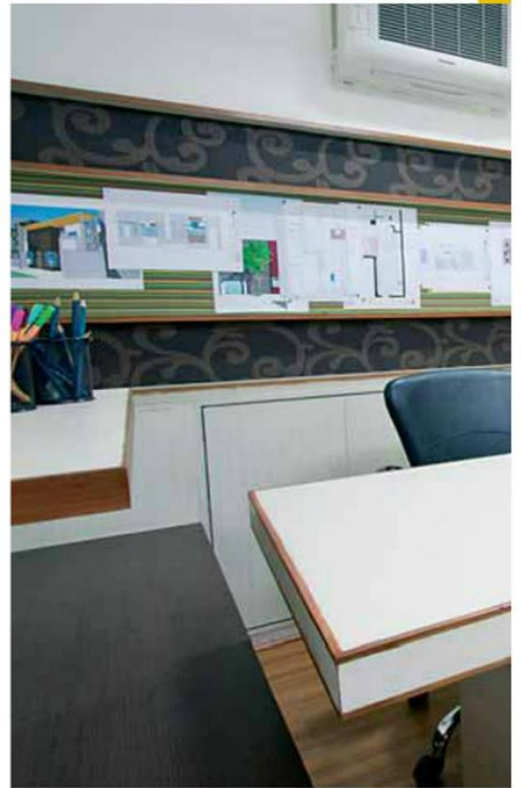


STUDIO AN-V-THOT ARCHITECTS

Capturing the
true feelings

The Studio is undoubtedly a designer's expression of life within boundaries, where colours add a playfulness so as to give freedom for thoughts and ideas to take birth & evolve with an intention of positivism. Take a look at the journey.

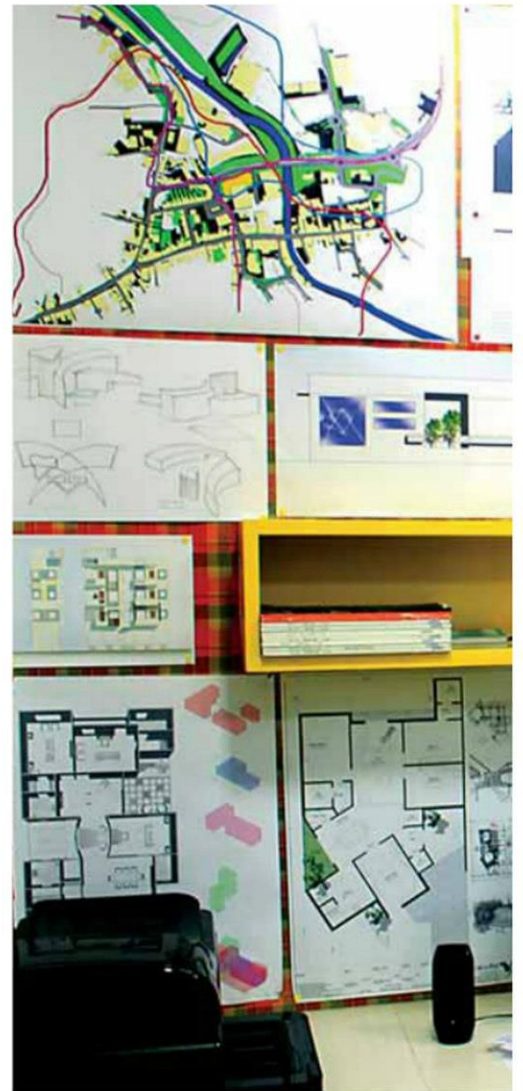
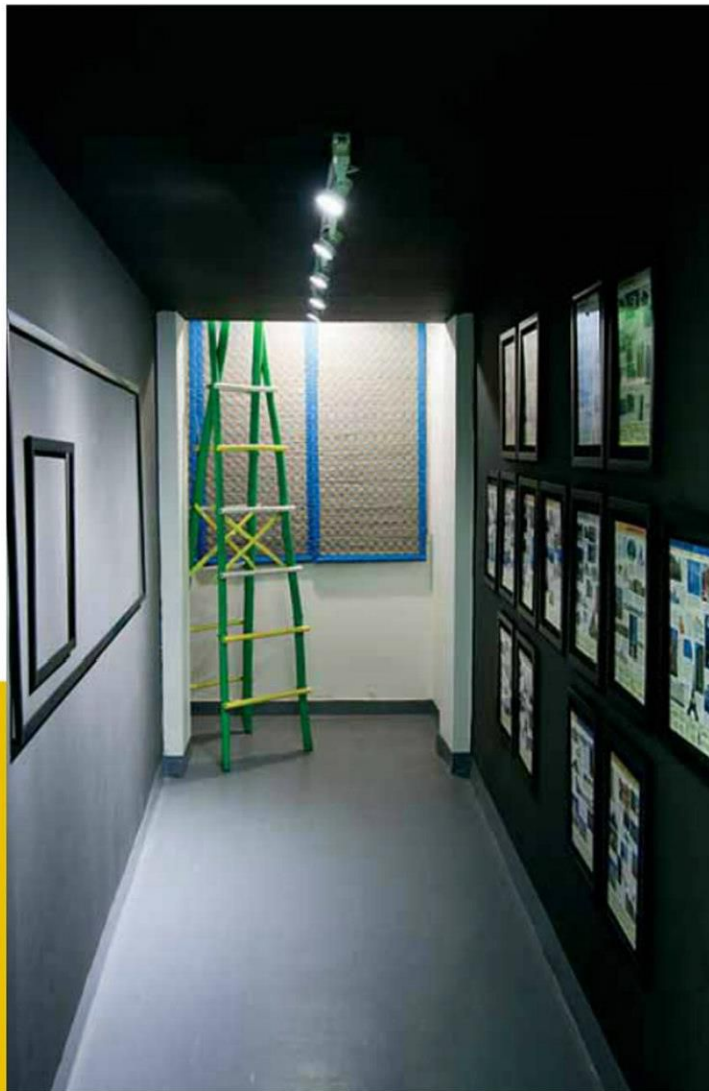
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which caters to the services without disturbing the rest of the office. The irony of the dark room, which that is clad with the bands of yellow, blue and brown, clearly reveals the intention of the designers to add an embodied humor.

The "boxes of colours" were brought to life by the result of an intention to break free with the conventional storage design, in an expression to explode with harmony, balance and colour. The space acts as a display for proj-





Studio AVT firmly believes in the uttermost importance of the space within & beyond rather than the built frame. Ankita Sweety and Pratyoosh Chandan endeavoured to design and develop an environment for stories to take birth and remain, where true feelings are captured & felt with a sense of belonging, only to resonate through time. "We intend to breathe" is what the motto is.

Reasons behind

In the year 2009, architects Ankita Sweety and Pratyoosh Chandan initiated 'Studio

An-V-Thot Architects Pvt Ltd' a design consultancy firm in Delhi. Since then the studio has taken up and completed several architectural and interior projects of varied nature, scale and sizes. The studio's core effort to convert a thought into reality has consistently led them for pursuit of excellence.

'An-V-Thot' is a hybrid of two words, (anvit) Sanskrit & (thought) English. "anvit" means followed by, so it is actually a studio followed by a thought, and as the name suggests both Ankita & Pratyoosh are always eager to and strive to define their endeavours in a thought evolving and settling manner.

Architects Ankita and Pratyoosh, the designer duo of Studio AVT, always wanted their work place to be their own world of colours and spatiality. This was the driving force for them, once they took up an office space in the chaotic urban environment of Delhi. The challenge was to design and develop the space within a very strict budget and timeline. After 2 months of rigorous work, multiple on-site obstacles and parallel studio, the joy in the newly done-up Studio clearly tells us that the mission was accomplished to their expectations.



Pratyoosh Chandan

BATCM, HND

After graduating in Architectural Technology & Construction Management from Rai University, he worked with an established firm in Delhi for three years wherein he led various design projects of diverse nature. He then went to UK to further pursue his architectural critique, from University of Brighton, UK. Thereafter he co-created Studio an-v-thot with Ankita to provide design solutions.

Colour play

As the door opens, multiple frames of illusion can be felt and the spaces emerge as question marks, bringing the inquisitive youth from within. The free flowing layout leads to the view of contrasting spatial experiences where directions can be felt through eyes.

The first volume of space has a junior studio with high display panels to its left, facing the library cum waiting area. Further, the Studio welcomes one with optimum & precise usage of the colour blue in the niche of the sunken waiting area,

symmetrically positioned pigeon holes for exposed display of books and magazines, while using white as the backdrop. The usage of dark wallpaper here adds contrast to the enclosure.

The 650 sq ft Studio has been planned on a hierarchy system. This was achieved by placing a dark room in the centre that gives birth to a junior zone and a senior zone, while an imaginary path thus created, from one end to the other end of the office, takes the visitor through various volumes of spatial experiences. Further, the third zone is created in the rear most area,

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ect model that is in fact a model in itself. A casual seating is an add-on to the space and interestingly it also acts as transitional space & focal point of the whole area.

Layout...

The space next to the dark room acts as Senior Studio, again with high display panels in order to create an aesthetically pleasing environment while serving the purpose of maximum display for an architect's studio. This area also caters to a discussion/conference area.

The 'ladder' behaves as the floating member of the team with a flexibility to change its position & dramatically add depth, life and colour in any given frame.

The exhibition space is developed with a dropped down ceiling to break the proportion and thereby provide a dramatic effect to the whole area while adding a story to the passage. This dark corridor with the play of light acts as a display unit and serves as the contrast to the vibrant playfulness of the rest of the studio.

The principal cabin can be seen as a mix of youthfulness and authority overlooking the rest of the office. This was achieved through usage of low saturated colours with a single small box of yellow to intentionally break the attitude. The purpose to use white furniture is to give importance to the vibrancy of displays all around. Apart from three visitor chairs, the linear and elongated seating with floating supports serves as the basic necessity of multiple visitors while increasing the depth of vision.

The selection and placement of various materials were dependent on two main criteria; hierarchy of importance and colour, texture & reflectivity.

Grey PVC flooring is used throughout the office except the principal cabin to add neutrality and balance the vibrancy of the Studio. Further, wooden laminate flooring is used in the main cabin. Additionally, a large amount of MDF finished with German based PU pigment paint has been used for blue, yellow and white. It has a quality to

Ankita Sweety

B. Arch

She graduated with a distinction in her Architectural Degree and during the course, also won numerous National and State level Design Contests of repute. Since then she was associated with one of the leading design firms in New Delhi for two years. She is also a Visiting Faculty at an Architecture College in Gurgaon. Apart from that she confidently holds the post of country's editing member for World Architecture Community.

devoid wood completely of its appearance and brings in reflectivity & shine to the surface. This leads to a dramatic environment with the play of shadows, light and reflection. Dark wallpapers can be thematically seen at various intervals. Gypsum board partitions and false ceilings were used to cater to time constraints. Glass is also used for partitions, which provide privacy while still managing to flaunt the lightness and transparency. A lot of light had to be used in creation of these dynamic ambiances, so LEDs were an obvious choice for its low energy consumption quality. Low density fiber boards with a selection of fabrics were used for the display panels. The blinds were procured from various road side vendors with high quality craftsmanship.

In a city that drains one with its clusters, traffic, noise and where workplaces are limited by scarcity of space & air; this place has a life of itself, where energy can be seen and felt throughout. 📍

Fact File:

Design Team: Ankita Sweety and Pratyosh Chandan

Site In-charge: Nitish Kumar

Photo Credits: Saptorshi Majumdar

Turnkey Consultants: Mehta Enterprises

Area: 650 sq ft.

Duration: 45 days

Completion: June 2012

Cost of Project: ₹ 7, 50, 000/-

Location: New Delhi

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